

LOUIS HOTELS

an era of
UNFILTERED HOLIDAYS

CYPRUS | RHODES | CORFU | MYKONOS | CRETE | ZANTE | KEFALONIA



Redefining the Holiday Experience

An evolution guided by
authenticity and genuine hospitality

At Louis Hotels, we believe the most memorable moments are unfiltered: carefree, true, and genuine. With over 78 years of expertise in the hospitality industry, we are passionate about challenging you to live your life fully, in tune with your true spirit. And we are determined to create a new era that paves the way for a life of authenticity and joy. This means genuine hospitality, sustainable lifestyle-driven activities, authentic tastes, natural smiles, local produce, endless inspiration, true colours, and unrestrained happiness.

We invite you

to delve into a new, unfiltered experience in the most idyllic destinations in Cyprus and Greece.



Corfu Old Town
PHOTO CREDITS: LIZ BERNATZEK

THE ESSENCE OF LOCAL AUTHENTICITY In 7 ENCHANTING DESTINATIONS

New Destinations for 2024



ZANTE

Iconic beaches blessed with powdery white sand, translucent turquoise seas, dense forests, dazzling olive groves, vibrant vineyards, and traditional villages – you name it, you'll find it in Zante (otherwise known as Zakynthos). This southernmost Ionian gem, nestled in the azure embrace of the Med, is celebrated for its iconic scenery and wild biodiversity, beckoning curious travellers to embrace its natural beauty and indulge in activities immersed in unspoiled nature that celebrate the resounding spirit of slow living.

Countless Greek islands are famed for their golden beaches and sapphire seas. Others are blessed with notoriously pretty pebbled shores. Many entice travellers with divine cuisine, while some are well-known for their lively and vibrant nightlife scene. But very few are as dazzlingly diverse in natural splendour as Kefalonia, the largest island in the Ionian Sea. A totally new adventure unfolds with each new dawn on this island utopia, and as night sets in, spectacular sunsets paint the sky with a breathtaking palette of colours.

KEFALONIA



Dream locations in authentic destinations



CORFU

Rugged, wild, and lush, Corfu is one of the most magical Ionian islands. Embraced by the sapphire waters of the Ionian Sea, it's famed for its beautiful beaches, Venetian architecture, authentic picturesque villages, and cultural attractions

Stunning to behold and vibrant to discover and enjoy, cosmopolitan Mykonos caters to the jet-set, the culture-vulture, and the party-goer. A destination synonymous with style and panache, this hot-spot is incredibly diverse, elegant and hip all at once.

MYKONOS



CRETE

Crete is one of Greece's largest and most impressive islands, offering every visitor the chance to create unique stories and memories. Exotic beaches, colourful festivals, picturesque villages and divine food combine on an island that will satisfy every holidaymaker.

The largest of the Dodecanese islands, Rhodes attracts holidaymakers looking to combine the romance and beautiful beaches of the Greek islands with a wealth of attractions and historical sites. An impressive past is paired with a landscape blessed with beauty.

RHODES



CYPRUS

Renowned as the ideal Mediterranean holiday destination, Cyprus is the perfect island for a complete escape from the norm. The sun-kissed country is blessed with endless cobalt seas, picturesque villages, golden sand beaches and a rugged mountainous interior laced with nature trails.



New entries, boundless horizons



KING JASON

ZANTE

OPENING JUNE 2024

The art of slow living

An island where nature is king welcomes a masterpiece hotel for the art of slow living. Imagine sailing on land, surrounded by water, in a natural landscape, powered by the elements

exclusiveCOLLECTION by **LOUIS** HOTELS

The King Jason Zante, designed for adults, exudes the magnificent feeling of inhabiting an island within an island.

With its extraordinary modern architecture, shaded by indigenous olive trees, the 5* resort is a floating tribute to the phenomenal power of water.

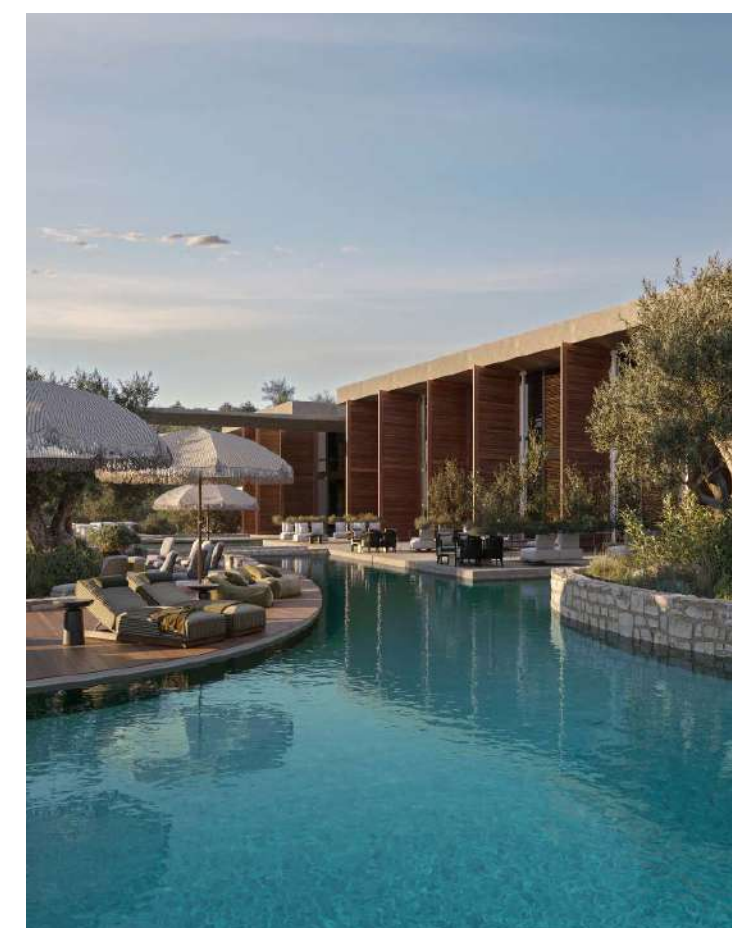
Endless infinity pools, shared or private, with their shimmering reflective surfaces and sweeping sea views over the bay of Tsilivi, connect a string of glamorous overwater rooms and suites in a daring and unique water-scape.

Three restaurants offer a lifestyle all in experience and a full spectrum of diverse tastes, from Peruvian fusion at Pisco and the heart-warming, soul-ful Levantine flavours of newcomer Haroub, to our all-day main restaurant, The Watergarden.

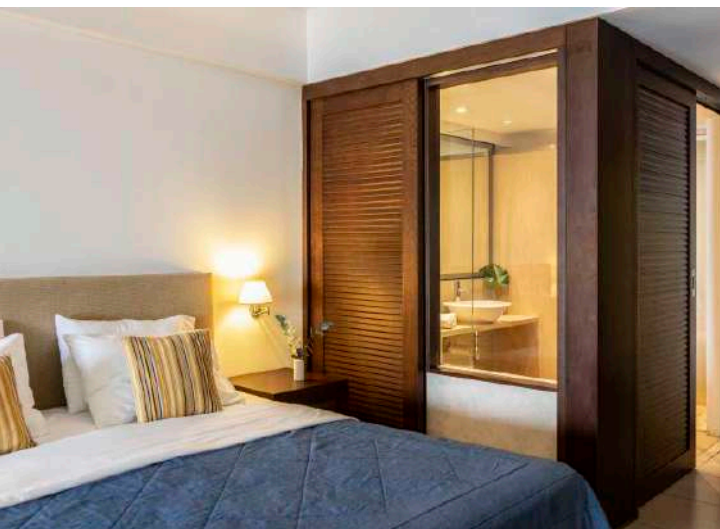
AT A GLANCE

87 luxury suites
3 restaurants
2 bars
Spa & gym
Indoor heated spa pool

Variety of swim-up pools
Main pool with hydro-contact jets
Walk-in cava for wine, olive oil and charcuterie tasting
Conference room for up to 80 delegates



New entries, boundless horizons



LOUIS apostolata island resort

kefalonía, Greece

NEW ENTRY 2024

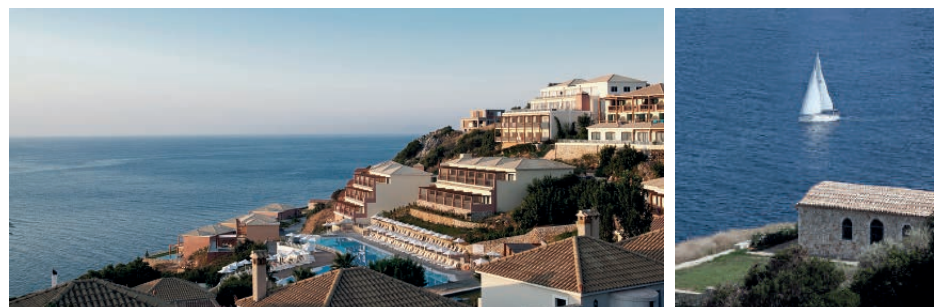
Grecian dreams, designed for families

The newest 4 star plus member of Louis Hotel's Family Collection, perched high on a pine-clad hilltop boasting sweeping sea views, is made for unforgettable holidays in Kefalonía's scenic Skala district. With Ionian vistas soothing the senses at every turn, endless fun and laughter play out against a breathtaking backdrop of Grecian serenity.

Blending comfort with the warmth of Greek hospitality, parents can unwind in comfy sunloungers under sun-kissed skies while young ones splash about in a dedicated children's swimming pool and let loose in a dedicated kids' playground.

Three restaurants on the expansive grounds add a delicious flair to the holiday experience, with buffet feasts and the finest Mediterranean flavours served throughout the day.

familyCOLLECTION by **LOUIS** HOTELS



AT A GLANCE

15 buildings featuring 166 rooms including twin, superior twin, open plan and deluxe family rooms, swim-up rooms, suites with a jacuzzi and suites with private pools

3 restaurants:
Ionian Pearl (main buffet restaurant), Zephyros restaurant (a la carte, sea food and Italian) and Ostrako restaurant (a la carte, Greek gourmet)

2 bars:
Ionian Emerald lounge bar and Sunrise pool bar

3 pools:
1 main, 1 children's pool, 1 indoor

Sauna, steam bath, jacuzzi, treatment rooms

Children's playground, 2 tennis courts, table tennis, darts, fitness center, chapel



paphos, Cyprus

OPENING MAY 2024

A sonnet of lush frondescence. A harmonious journey of serenity immersed in seamless shades of green and blue awash with the soothing sound of birdsong.

An ode to beauty

Ideal for blissful seclusion, the designed for adults Cali Resort & Spa offers a haven of tranquility and distinctive charm, harmoniously set amidst a panoramic landscape with 360-degree views.

A true 5 star sanctuary for guests seeking relaxation and rejuvenation, the immersive experience is enhanced by the captivating charm of this poetic destination and the sweet euphony of the natural world.

With 201 airy and light-filled rooms and suites designed with contemporary amenities and special touches, they meet the needs of the most discerning guests.

In the resort's two restaurants, every dining experience is an ode to the finest flavours and prime ingredients.

A state-of-the-art spa adds to the holiday experience in this one-of-a-kind resort.

elegantCOLLECTION by **LOUIS** HOTELS



AT A GLANCE

201 rooms & suites
2 restaurants (1 themed)
2 bars

A spa & gym
2 pools (1 indoor)

The Designed for adults experience

With eight properties especially designed for adults in Zante, Mykonos, Crete, and Cyprus, these meticulously designed sanctuaries of peace and tranquility await couples, friends, and solo travellers yearning for uninterrupted time out by the glistening shores of the Med.

A designed for adults revolution

New for 2024



KING JASON ZANTE | ZANTE GREECE



CALI RESORT & SPA | PAPHOS CYPRUS

2023 entries



ASTERION SUITES & SPA | CRETE GREECE



ONCE IN MYKONOS | MYKONOS GREECE

The firstborn



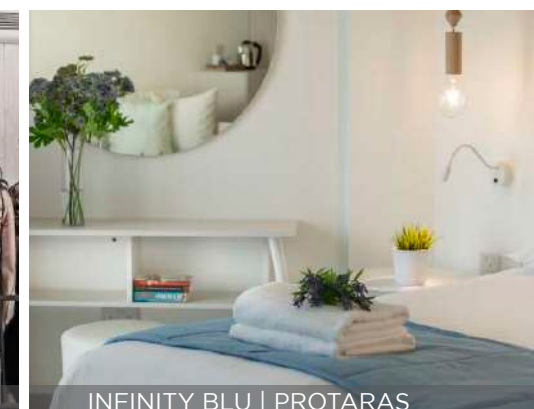
THE IVI MARE | PAPHOS



KING JASON PAPHOS



KING JASON PROTARAS



INFINITY BLU | PROTARAS

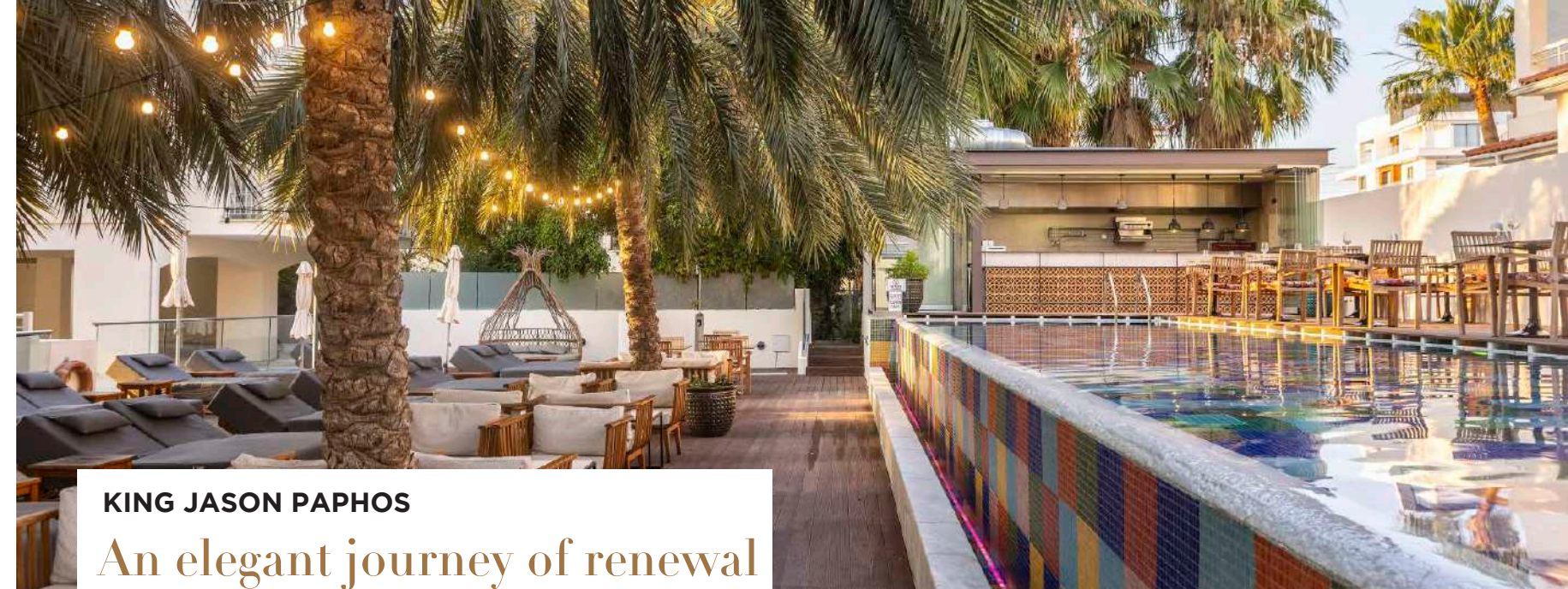
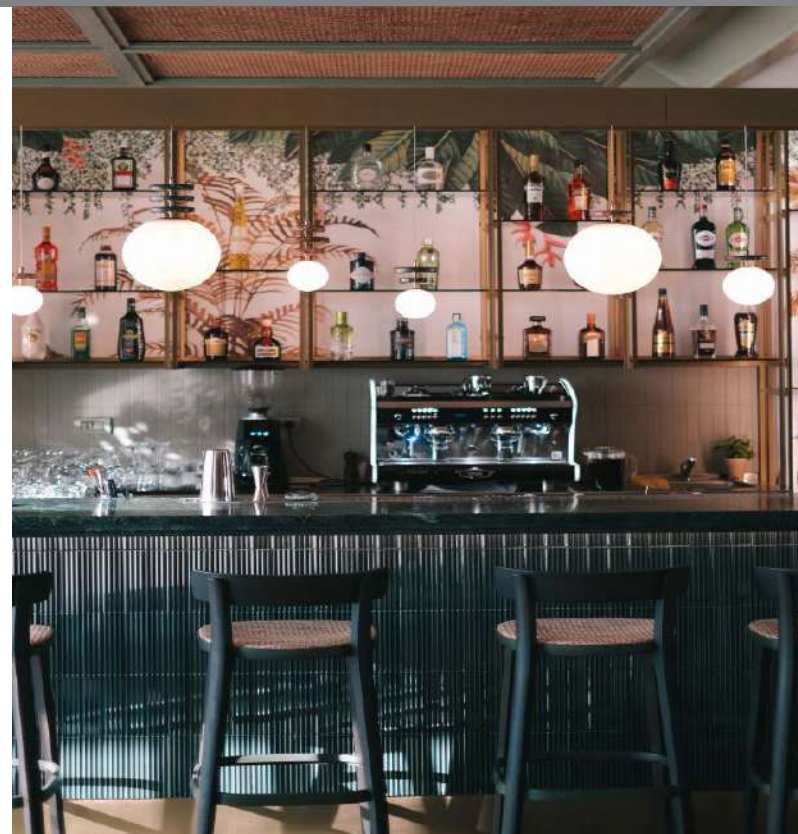
Into the new: renovations & upgrades

AMADA COLOSSOS RESORT | rhodes Greece

A complete renovation of Tropicana bar

Cocktails with direct sea views

In 2023, Tropicana Bar opened its doors in the Amada Colossos Resort Lobby Area. The bar's complete renovation includes walls in hues of vibrant pink and green, all-new furnishings and equipment. Tropicana Bar is designed exclusively for adults and offers indoor and al fresco seating areas with direct views of the Aegean Sea. Amada Colossos guests can choose among refreshing cocktails and other drinks in a lively and contemporary setting in balance with Amada Colossos' limitless generosity.



KING JASON PAPHOS

An elegant journey of renewal for 2024/25

New life will be breathed into all common areas of this lovely hotel, **with a change of furniture and fittings adding a brand new look to the hotel's lobby and main restaurant.**

The main bar and library will also undergo a full upgrade.

A brand new look for the hotels' **main pool and hydro pool** is also planned.

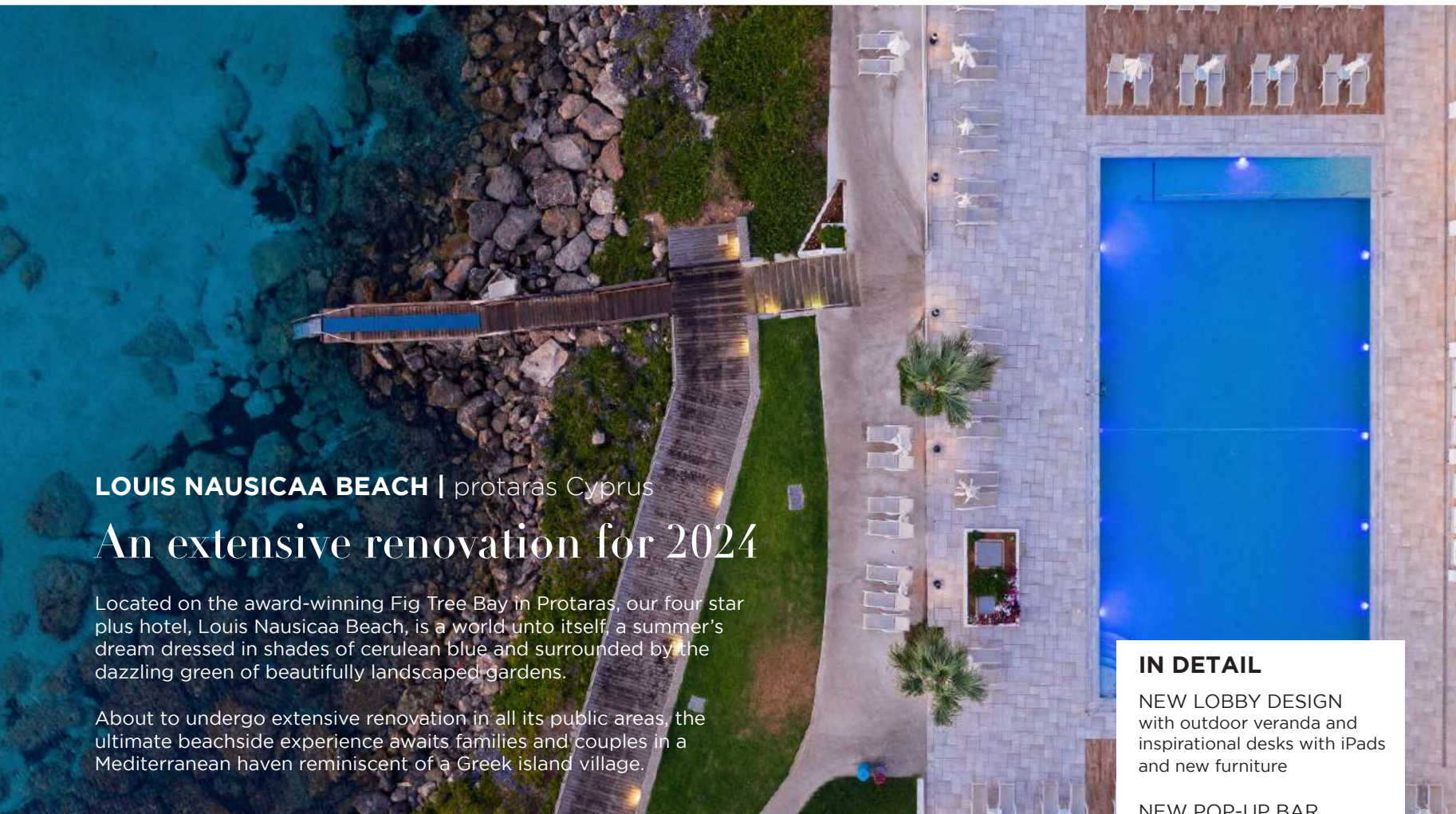
Aiming to create an even more inviting and enchanting environment, blending modern comforts with timeless sophistication, **62 one-bedroom suites and 15 studios will also undergo full renovation. The striking transformation will include new flooring, new and enlarged bathrooms, new furniture, and new lighting** for an warm, cozy and elevated holiday experience.

LOUIS NAUSICAA BEACH | protaras Cyprus

An extensive renovation for 2024

Located on the award-winning Fig Tree Bay in Protaras, our four star plus hotel, Louis Nausicaa Beach, is a world unto itself, a summer's dream dressed in shades of cerulean blue and surrounded by the dazzling green of beautifully landscaped gardens.

About to undergo extensive renovation in all its public areas, the ultimate beachside experience awaits families and couples in a Mediterranean haven reminiscent of a Greek island village.



IN DETAIL

NEW LOBBY DESIGN
with outdoor veranda and inspirational desks with iPads and new furniture

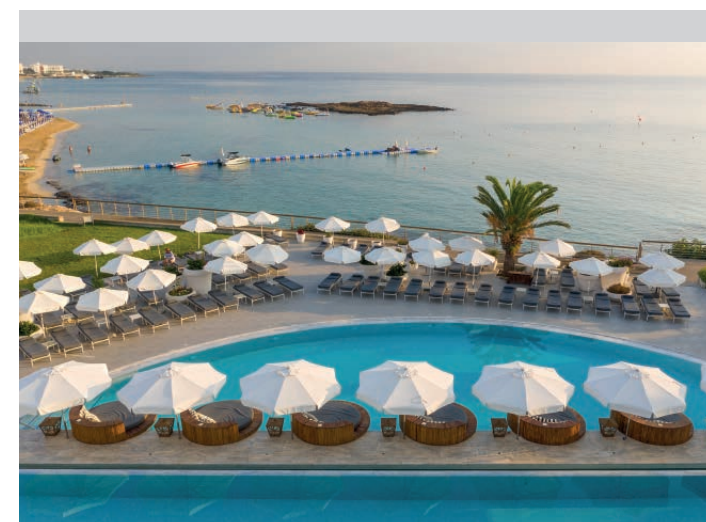
NEW POP-UP BAR

NEW SNACKERIA
with street food concept

RENOVATED MAIN RESTAURANT with partitions for privacy and sound absorbing panels

NEW GYM

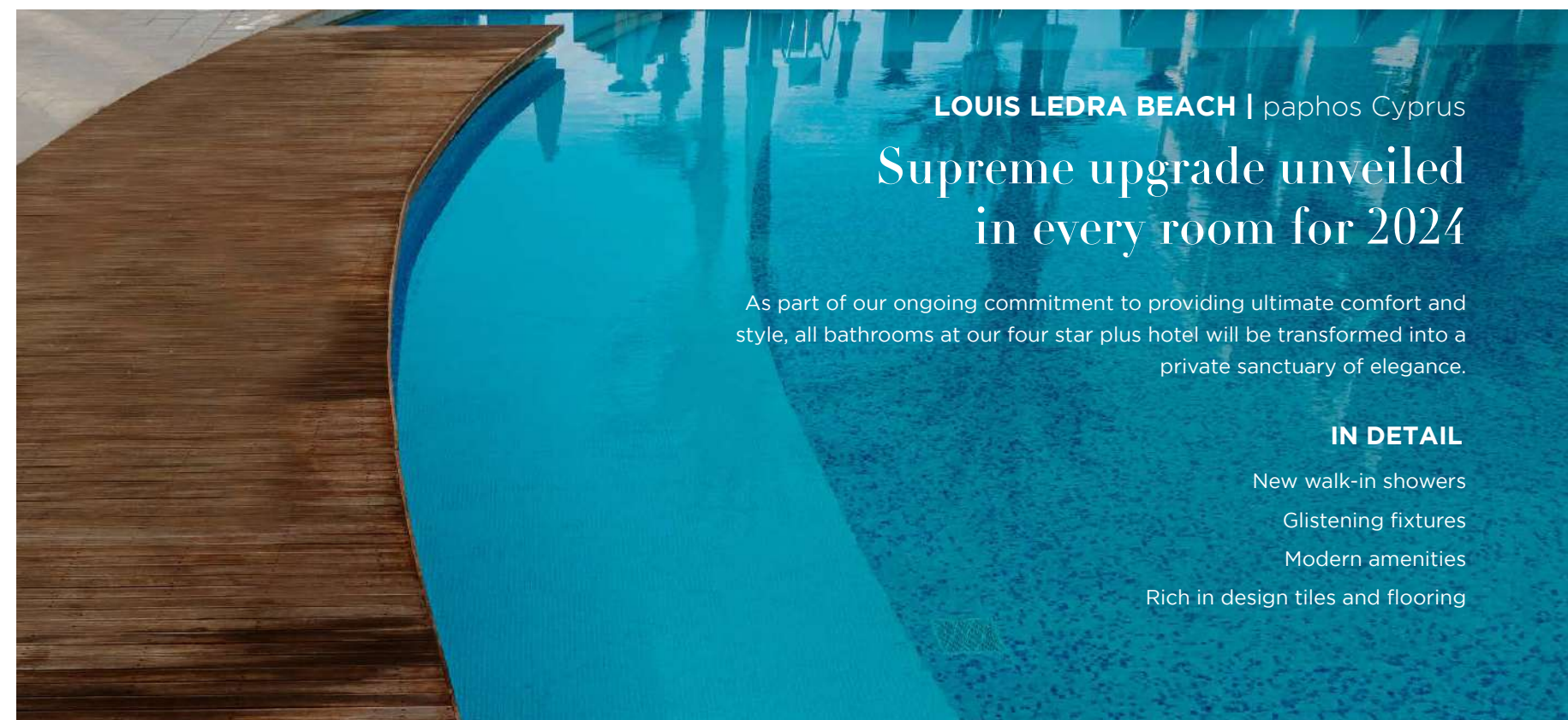
NEW SUNBEDS AND UMBRELLAS by the pool and gardens



KING JASON PROTARAS

Soul food at haroub CULINARY UPGRADE FOR 2024

Committed to the pursuit of culinary excellence while constantly reinventing our dining options, **we are now replacing The King Jason's Greek-themed restaurant, Meze by Elliniko, with the brand new Haroub**, giving guests in Protaras a taste of the layered, memorable, and piquant flavours of the Eastern Mediterranean: a celebration of the subtle and soulful, meant-to-be-shared cuisine of the Levant.



LOUIS LEDRA BEACH | paphos Cyprus

Supreme upgrade unveiled in every room for 2024

As part of our ongoing commitment to providing ultimate comfort and style, all bathrooms at our four star plus hotel will be transformed into a private sanctuary of elegance.

IN DETAIL

New walk-in showers

Glistening fixtures

Modern amenities

Rich in design tiles and flooring

Innovation in taste

The kitchens of Louis Hotels are a colourful hub of delectable creativity and endless inspiration, where culinary traditions are refined with innovative tastes and modern techniques. Renowned chefs pour their passion

into carefully designed menus, dishes have been perfected to delight the most demanding bon vivant, and every fine meal is infused with the finest flavours and freshest ingredients sourced from local producers.



Dynamic duo, **Jerome Serres** and **Yiannis Baxevanis**, have co-created culinary magic at Apanemi, crafting signature dishes and degustation menus to take you to the wild side of Mediterranean cuisine

Dining upon a star

Traditional Greek and Mediterranean cuisine will be deconstructed and reconstructed along a new and compelling framework that infuses freshness and originality into established and well-loved recipes, like lamb cutlets in green crust with apricots, anchovies and smoked eggplant. Food preparation and presentation is as important as flavour and taste. Apanemi's dishes are exquisite creations that promise a feast for the eyes as well as the palate.

The union of these two celebrated creatives in our kitchen, with their long, awarded careers and their valuable expertise and knowledge around all things food, has ushered in a new era of exhilarating and intriguing flavours, incorporating the local agricultural wealth, diversity, and authenticity of Greek products.



Find Apanemi at **MYKONOS THEOXENIA**
exclusiveCOLLECTION by **LOUIS** HOTELS



A homage to the ancient cuisine of Peru

Step into the vibrant world of Pisco, our Peruvian fusion restaurant, where culinary excitement and a zest for freshness take you on a delicious adventure that pays homage to the ancient cuisine of Peru.

Prepare to be greeted by the tantalising aromas and sizzling sounds emanating from our open kitchen, where talented

chefs work their magic on our Jospier-Robata grill to infuse each dish with extra smoky, textured goodness, and where the best of Peruvian tastes and techniques mingle together in a lively whirlwind of creativity at our ceviche bar.

Find Pisco at **KING JASON ZANTE**
& **KING JASON PAPHOS**

Introducing the Lifestyle All In experience

An adventure of a lifetime for the soul
A journey that indulges the senses



FOOD & DRINK

- Lavish buffets and a-la-carte restaurants
- Vegan and gluten-free menus
- Daytime brunch and snacks a-la-carte menu
- Luxury picnic sets
- Wine cellar with international and local wines
- International branded spirits & beverages

LIFESTYLE ELEMENTS

- 'Meet the locals' experience
- Ample sunbeds and umbrellas by the pools

IN ROOM SERVICES AND AMENITIES

- Luxurious beauty products
- Luxurious linen and bedding
- Complimentary mini bar with branded spirits replenished daily
- Evening turndown service

FITNESS AND WELLNESS

- Contemporary fitness studio with state-of-the-art equipment
- Fitness classes, yoga and Pilates instructors
- Complimentary tension release session with a 15 minute neck & head massage

Find Lifestyle All In at **KING JASON ZANTE** and **ASTERION SUITES & SPA**



KERKYRA BLUE HOTEL N' SPA
corfu Greece

A 5* metamorphosis

INTERVIEW WITH MR. ANTONIS URSELMANN | General Manager

Kerkyra Blue Hotel N' Spa, a member of the Elegant Collection by Louis Hotels, is a sparkling jewel on the lush Ionian Island of Corfu, that recently underwent a dramatic 5-star metamorphosis.

Guiding the hotel into a new era, Antonis Urselmann and the Kerkyra Blue team devoted their time and talent to perfecting the elevated guest experience, achieving a first season satisfaction score of 9/10.

How does it feel to be part of such a drastic transformation, and what has changed in the day-to-day operation of the hotel?

It was a challenging process and an amazing journey, but the results are well worth it. Our renovated gem in Corfu offers an array of new facilities and experiences. Day-to-day operations revolve around training staff, maintaining operational efficiency, and exceeding guest expectations!

What efforts are made to support local producers and source local products?

Everything links back to our kitchen, where every dish crafted by our expert chefs is packed with the best flavours and finest ingredients. However, the ethos behind our culinary experiences has drastically changed in recent years. Travellers today are more conscious of limiting their carbon footprint, avoiding waste, and enjoying a sustainable experience. And we have gone to great lengths to source local produce from local farms and markets, resulting in less food waste and reduced energy consumption.

In what way does the hotel's location help enhance the holiday experience?

Kerkyra Blue, immersed in the beauty of the natural world, is the ideal spot for a long vacation or short city break. Despite the hotel's close proximity to Corfu town, it feels isolated from the surrounding buzz. It's the perfect escape for serene days and peaceful nights that guarantee rest, rejuvenation, and superb sleep!

The spa is integral to the Kerkyra Blue experience, so how can guests make the most of the facilities?

We highly encourage all guests to spend at least a few hours in



our Allure Spa and indulge in specially designed treatments tailored to individual needs and desires. Uplifting Greek aromas and natural sounds enhance the relaxing and rejuvenating experience.

What do you enjoy most about being the General Manager at Kerkyra Blue?

My role as General Manager at Kerkyra Blue goes hand in hand with being part of the iconic Louis brand, a fantastic team that strives to elevate every guest experience! Every day at work is spent in a 5-star sanctuary, offering an unforgettable holiday for friends, couples, and families. Just like the Greek word 'Filoxenia' (hospitality), we have made it our utmost priority to offer guests the warmest stay where memories are made and daily moments become exceptional experiences to be cherished.

elegantCOLLECTION by LOUIS HOTELS



ROYAL APOLLONIA
Limassol Cyprus

Beachfront elegance, redefined

INTERVIEW WITH MR. POLIS ANTONIOU | General Manager

'Known for his endless passion and steadfast dedication, Polis Antoniou has worked tirelessly to oversee the majestic and extensive transformation of the 5-star Royal Apollonia, a member of the Elegant Collection by Louis Hotels, on Limassol's buzzing seafront.

A valuable team member of Louis Hotels since 1985, his calm character and personality, inspiring insights and wealth of knowledge, have helped pave the way for new offerings that cater to the needs of today's discerning traveller.

How did the renovation of Royal Apollonia help elevate the hotel's atmosphere?

The hotel's revamped public areas welcome guests into a new era of luxury, relaxation, and elegance. Our upgraded restaurants also enhance the immersive experience, ensuring visitors thoroughly enjoy and savour the taste of an authentic Mediterranean holiday.

Royal Apollonia remains open all year round, so how do you make every season special?

We aim to provide a well-rounded experience throughout the year. No matter the month or season, guests can delight in an exceptional culinary extravaganza, varied hotel entertainment, and indulgent spa treatments.

The warm spring, summer, and autumn months are idyllic in our expansive grounds. Christmas by the sea is also magical at the Royal Apollonia, with celebrations and festivities adding to the festive cheer. Extravagant gala dinners, exceptional New Year events, live performances, and carol singing enhance the enchanting atmosphere.

Can guests enjoy a taste of Cyprus within the hotel?

Absolutely. We offer a special Cyprus breakfast corner and traditional theme nights in a joint effort to support local producers while ensuring that guests enjoy a real feel of authentic local cuisine and delicacies. This initiative is part of our broader sustainability efforts to support regenerative farming, reduce food waste, and save energy.

What type of room would you recommend for the best view?

The hotel's biggest asset is its prominent beachfront location, a mere 30-second walking distance from the sea! Guests can immerse themselves in the elegance of light-filled sea-view rooms, catering to all needs. Honeymooners can also enjoy the most romantic views of the Med in sophisticated style and luxurious comfort.

What is the best way to enjoy a relaxing Limassol holiday and fully experience everything the city has to offer?

Limassol is one of the most vibrant and bustling cities in Cyprus! There are countless festivals to visit throughout the year, historic sites to see, outdoor activities to thrill all ages, plenty of boutique shops, and fine restaurants to enjoy. Royal Apollonia's prime location allows for effortless access to the cosmopolitan city centre, and our professional staff is always happy to provide recommendations or offer any help needed.





A new era in sustainability

We have long been implementing ethical and sustainable business practices, and corporate responsibility has always been at the heart of our philosophy and culture.

With ESG now taking centre stage, Louis Hotels is **entering a new era in sustainability**. Travellers are turning to more sustainable options which span from sustainable architecture, to regenerative farming, responsible use of resources - such as energy, water and other materials, food waste and so many other considerations now arising from tourists' heightened conscience and sensitivity on sustainability related matters.

However, pressure is not only coming from guests but also other stakeholders such as our partners, employees and civil society in general. In response to these pressures but also **staying true** to its long standing corporate values and culture, Louis Hotels has recently engaged with key stakeholders to identify which of these issues are most important to them. The results then formed the basis of Louis Hotels' ESG Strategy moving forward.

Louis Hotels is now focusing on each of these ESG issues and developing an action plan with a clear timeline that will improve its impact and footprint on each of these issues in the years to come such as health & safety, protecting our biodiversity and taking anti-corruption measures. Actions will vary from developing new policies, to investing in new infrastructure, implementing new internal programs and systems. All with a common goal: **to create positive environmental and social impact**. We are excited to be entering this next phase of our sustainability journey and we are certain that with our valuable partners' support, our impact can be magnified!

Unfiltered Collections

We have reimagined our collections to support a new era of travel across our properties in Greece and Cyprus.

Our aim is to please our guests and give them the opportunity to adapt their travel needs within Louis Hotels.

We invite passionate globetrotters to indulge in the true essence of a Mediterranean experience that is surprisingly authentic, irresistibly enchanting, and effortlessly luxurious.

exclusiveCOLLECTION

Effortless luxury
Tailored services
Intimate atmosphere and distinguished style
Sustainability driven with a strong focus on local experiences

GREECE

Zante
King Jason Zante 5*

Crete
Asterion Suites & Spa 5*

Mykonos
Mykonos Theoxenia
Once in Mykonos 5*

elegantCOLLECTION

Personal attentive service
Spacious and refined in design rooms
Premium all-inclusive offering
Adult focused

GREECE

Corfu
Kerkyra Blue Hotel N' Spa 5*

Rhodes
Amada Colossos Resort 5*

CYPRUS

Limassol
Royal Apollonia 5*

Paphos
Cali Resort & Spa 5*
The Ivi Mare 5*
King Jason Paphos 4*PLUS
Polis 1907

Protaras
King Jason Protaras 4*PLUS
Infinity Blu 4*PLUS

familyCOLLECTION

Specially designed family rooms
Themed restaurants and kids' menus
Daily activities and nightly entertainment for all ages

GREECE

Corfu
Louis Ionian Sun 4*

Kefalonia
Louis Apostolata
Island Resort 4*PLUS

CYPRUS

Paphos
Louis Paphos Breeze 4*PLUS
Louis Phaethon Beach 4*
Louis Imperial Beach 4*PLUS
Louis Ledra Beach 4*PLUS
Sofianna Resort & Spa 4*

Protaras
Louis St. Elias Resort 4*PLUS
Louis Althea Beach 4*
Louis Nausicaa Beach 4*PLUS

villaCOLLECTION

Privacy and tranquillity
Fresh and refined design
Fully equipped and serviced

CYPRUS

Protaras
Althea Kalamies Luxury Villas
Nausicaa Luxury Villas
Chris Le Mare Luxury Villa
Chris Le Mare Gold Luxury Villa
Lora Pearl Luxury Villa



- **62%** of our employees are local residents
- **93%** of our supplies are local
- Traditional Cypriot & Greek breakfast buffet in all our hotels



- **Use of LED** technology light bulbs
- **Use of key-fob controls** and less switches in all our rooms
- **Solar panels** for preheating water
- **Photovoltaic panels** for producing electricity



- **30,000 Kg** of paper
- **27,000 Kg** of plastic
- **54,000 Kg** of glass
- **15,000 Kg** of wood

CERTIFIED BY



VOYA

LOUIS HOTELS EXCLUSIVE COLLECTION MAGAZINE

A journey of inspiration

in four eclectic five-star hotels, across three magnificent island destinations,
each with its own distinct style, character and story



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